

Vaillant Group Norge AS changes its business model in Norway from 01.03.2022

As one of the market leaders in Norway in heat pumps, solar heating, electric boilers and other heating equipment for waterborne systems, Vaillant wants to strengthen its presence in the Norwegian market by changing its business model.

Vaillant aims to reach the market even more widely and, at the same time, ensure support and service at the same level as today. Vaillant has a clear strategy to be one of the market leaders in the heat pump segment for waterborne systems.

Vaillant has signed an agreement with Brødrene Dahl to take over the import responsibility for the entire Vaillant product portfolio with effect from 01.03.2022. It is also gratifying that Brødrene Dahl has chosen to strengthen its competence in Vaillant products by hiring five employees who are currently employed in Vaillant Group Norge AS. This will help ensure that Brødrene Dahl can offer their own and Vaillant's customers the project design, sales and support they need within the energy solutions they offer the market.

The demand for energy-efficient solutions is growing rapidly, and with rising energy prices, the time is right to gain an even stronger presence in the market. Brødrene Dahl has a nationwide organization with 54 service centers, where proximity to customers is well taken care of. This also includes technical departments throughout the country which becomes important for Vaillant customers.

Vaillant will retain its service department in Norway so that all obligations on sold systems are well taken care of.

Vaillant Group Norge AS was founded in 2008 and has had its Norwegian headquarters in Vestby since the summer of 2011. Vaillant Group Norge AS is a wholly owned subsidiary of Vaillant Group with headquarters in Remscheid, Germany. Vaillant Group, as one of the market and technology-leading companies in the field of heating and renewable energy solutions, develops tailor-made products, systems and services for home comfort.

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